



For Immediate Release
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Coalition Names Leader for State Caregivers

Dixon Named to Head Organization for New Mexico's Direct Care Workers

Albuquerque – The New Mexico Direct Caregivers Coalition today announced the selection of Jane Dixon, a native of Albuquerque, as its first Executive Director.

Ms. Dixon was responsible for developing and expanding an innovative dance program for disadvantaged and disabled children and adults as Executive Director of Keshet Dance Company. She has served as Development Director for A New Day Youth and Family Services as well as Outcomes, Inc., both of which serve vulnerable populations.

Ms. Dixon is a spokesperson for both people who are elderly, those with disabilities and the caregivers who serve them. “We face massive and serious challenges as the population of those who are elderly and those with disabilities grow,” said Ms. Dixon. “Caregivers need and deserve support, nurturing and recognition if they are to grow and continue to serve the most vulnerable populations.”

In addition to her role as a caregiver for members of her immediate family, she has played a key role in several for-profit and non-profit companies as its executive, implementing accounting systems, organizational development, hiring, supervision, management of human resources and program development.

The New Mexico Direct Caregivers Coalition was created to enhance and promote family and professional direct care workers, supporting their professional development and advancing issues of importance to the field of long-term and direct care.

The Coalition’s primary goal is to improve the quality of life for direct caregivers. The Coalition provides the space and opportunity for family and professional caregivers to define and advocate on topics of importance to them--be it higher wages, better benefits and workplace supports, or training and education needed for improving their own professional development and that of the field.

For more information or to become involved in the New Mexico Direct Caregivers Coalition, contact (505) 867-6046 or write to info@nmdirectcaresupport.org.

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